Excel Challenge

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Most of the Kickstarter projects are theatre-based. In theatre-based, plays have the most amount of projects.
   2. Proportionally, music projects have the highest rates of success of being funded.
   3. The majority of all Kickstarter projects are successful.
2. What are some limitations of this dataset?
   1. Some limitations include missing data on what the use-case of each product was. Also, genres of media projects should be included.
3. What are some other possible tables and/or graphs that we could create?
   1. A stacked bar graph of staff picks compared with the status of the project.
   2. A stacked bar graph of currency compared with the status of the project.

Bonus

1. Use your data to determine whether the mean or the median summarizes the data more meaningfully.
   1. The mean summarizes the data more than the median because it encapsulates the center arithmetically.
2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
   1. There is more variance with successful campaigns. It makes sense since a lot of unsuccessful campaigns are going to have no backers. Also, these campaigns have a spread of backers near 0 so, it varies less than successful.